



WDAF-TV

KEVISION
ORDER

Print Date 08/15/12 Page 1 of 9

Flight Dates 08/15/12-08/21/12

Contract / Revision 568130 /

Original Date / Revision
08/15/12 08/15/12

Advertiser Crossroads GPS

Agency Crossroads Media, LLC.

Buying Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Product

Crossroads GPS

Agency Com 15%

Billing Contact

66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Sales Office DC-M

Sales Region NAT

Agency Ref

Order Sep 00:15:00

Estimate # 888

Alt Order # 09791979

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes SP-POL PLI POL

Product Codes PL2A

Priority 1

Advertiser Ref

Primary Account Executive
Dan Driscoll

Account Executive	Order%	Start Date	End Date
Dan Driscoll	100%		

Order Share 27% Market Value 128981

Competing Station	% of Order	Amount
KCPT	%	0
KCTV	24%	30955
KCWE	%	0
KMBC	25%	32245
KMCI	%	0
KPXE	%	0
KSHB	24%	30955
KSMO	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2012	74	\$29,601.25	\$34,825.00	0.00	07/30/12	08/21/12	74	\$29,601.25	\$34,825.00
Totals	74	\$29,601.25	\$34,825.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount		
1	4	08/15/12	08/15/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	--W----	:30	1	\$250.00	2	0.00	NM	1	\$250.00	
FOX 4 NEWS AT 5A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--W----				1		\$250.00		0.00				
2	4	08/16/12	08/16/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	---T---	:30	1	\$250.00	2	0.00	NM	1	\$250.00	
FOX 4 NEWS AT 5A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---				1		\$250.00		0.00				
3	4	08/17/12	08/17/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	----F--	:30	1	\$250.00	2	0.00	NM	1	\$250.00	
FOX 4 NEWS AT 5A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--				1		\$250.00		0.00				

Contract / Revision

568130

Flight Dates 08/15/12-08/21/12

Hiatus Dates

Original Date / Revision 08/15/12/ 08/15/12

Order Sep 00:15:00

Advertiser Crossroads GPS

Product Crossroads GPS

Estimate # 888

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	4	08/20/12	08/20/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	M-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----			1		\$250.00			0.00			
5	4	08/21/12	08/21/12	M-F 5-530a M-F 5-530a	CM-All	5-530a	-T-----	:30	1	\$250.00	2	0.00	NM	1	\$250.00
FOX 4 NEWS AT 5A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----			1		\$250.00			0.00			
6	4	08/16/12	08/16/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
FOX 4 NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---			1		\$450.00			0.00			
7	4	08/17/12	08/17/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
FOX 4 NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--			1		\$450.00			0.00			
8	4	08/21/12	08/21/12	M-F 530-6a M-F 530-6a	CM-All	530-6a	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
FOX 4 NEWS AT 530A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----			1		\$450.00			0.00			
9	4	08/15/12	08/15/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----			1		\$450.00			0.00			
10	4	08/16/12	08/16/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	---T---	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---			1		\$450.00			0.00			
11	4	08/17/12	08/17/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--			1		\$450.00			0.00			
12	4	08/20/12	08/20/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----			1		\$450.00			0.00			
13	4	08/21/12	08/21/12	M-F 6-7a M-F 6-7a	CM-All	6-7a	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS AT 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----			1		\$450.00			0.00			
14	4	08/15/12	08/15/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															

Contract / Revision 568130 Flight Dates 08/15/12-08/21/12

Original Date / Revision 08/15/12/ 08/15/12

Advertiser **Crossroads GPS**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
14	4	08/15/12	08/15/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$450.00		0.00						
15	4	08/16/12	08/16/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	---T---	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$450.00		0.00						
16	4	08/17/12	08/17/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$450.00		0.00						
17	4	08/20/12	08/20/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$450.00		0.00						
18	4	08/21/12	08/21/12	M-F 7-9a 7-8a	CM-All	7-8a (7:00 AM-8:00 AM)	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$450.00		0.00						
19	4	08/15/12	08/15/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$450.00		0.00						
20	4	08/16/12	08/16/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	---T---	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$450.00		0.00						
21	4	08/17/12	08/17/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$450.00		0.00						
22	4	08/20/12	08/20/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$450.00		0.00						
23	4	08/21/12	08/21/12	M-F 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$450.00		0.00						
24	4	08/15/12	08/15/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	--W----	:30	1	\$150.00	2	0.00	NM	1	\$150.00
FOX 4 NEWS AT 9A															

Contract / Revision 568130 Flight Dates 08/15/12-08/21/12

Original Date / Revision 08/15/12/ 08/15/12

Advertiser Crossroads GPS

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
44	4	08/15/12	08/15/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	--W----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--W----			1		\$600.00		0.00				
45	4	08/16/12	08/16/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	---T---	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---			1		\$600.00		0.00				
46	4	08/17/12	08/17/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	----F--	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--			1		\$600.00		0.00				
47	4	08/20/12	08/20/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	M-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	M-----			1		\$600.00		0.00				
48	4	08/21/12	08/21/12	M-F 6-630p M-F 6-630p	CM-All	6-630p	-T-----	:30	1	\$600.00	2	0.00	NM	1	\$600.00
FOX 4 NEWS AT 6P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-----			1		\$600.00		0.00				
49	4	08/15/12	08/15/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	--W----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	--W----			1		\$450.00		0.00				
50	4	08/16/12	08/16/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	---T---	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	---T---			1		\$450.00		0.00				
51	4	08/17/12	08/17/12	M-F 630-7p M-F 630-7p	CM-All	630-7p (6:30 PM-7:00 PM)	----F--	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	----F--			1		\$450.00		0.00				
52	4	08/20/12	08/20/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	M-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	M-----			1		\$450.00		0.00				
53	4	08/21/12	08/21/12	M-F 630-7p M-F 630-7p	CM-All	630-7p	-T-----	:30	1	\$450.00	2	0.00	NM	1	\$450.00
ACCESS HOLLYWOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/20/12	08/26/12	-T-----			1		\$450.00		0.00				
54	4	08/15/12	08/15/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	--W----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															



WDAF-TV

Print Date: 08/15/12

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Contract / Revision 568130 Flight Dates 08/15/12-08/21/12

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Advertiser Crossroads GPS

Product Crossroads GPS

Estimate # 888

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
54	4	08/15/12	08/15/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	--W----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$750.00		0.00						
E 55	4	08/16/12	08/16/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	---T---	:30	1	\$750.00	2	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	08/13/12-08/19/12		M-F 9-10p	9-930p		(9:00 PM-9:30 P---Th-----	:30		(\$750.00)		0.00	NM		
Credited															
E 56	4	08/17/12	08/17/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	----F--	:30	1	\$750.00	2	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	08/13/12-08/19/12		M-F 9-10p	9-930p		(9:00 PM-9:30 P-----F-----	:30		(\$750.00)		0.00	NM		
Credited															
57	4	08/20/12	08/20/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	M-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	M-----	1		\$750.00		0.00						
58	4	08/21/12	08/21/12	M-F 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-T-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/20/12	08/26/12	-T-----	1		\$750.00		0.00						
59	4	08/15/12	08/15/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	--W----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	--W----	1		\$750.00		0.00						
E 60	4	08/16/12	08/16/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	---T---	:30	1	\$750.00	2	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	---T---	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	08/13/12-08/19/12		M-F 9-10p	930-10p		(9:30 PM-10:00 ----Th-----	:30		(\$750.00)		0.00	NM		
Credited															
E 61	4	08/17/12	08/17/12	M-F 9-10p 930-10p	CM-All	930-10p (9:30 PM-10:00 PM)	----F--	:30	1	\$750.00	2	0.00	NM	0	\$0.00
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		08/13/12	08/19/12	----F--	1		\$750.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	4	08/13/12-08/19/12		M-F 9-10p	930-10p		(9:30 PM-10:00 -----F-----	:30		(\$750.00)		0.00	NM		
Credited															
		08/21/12			CM-All	930-10p			1		2	0.00	NM	1	\$750.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals SpotsAmount	
62	4	08/21/12		M-F 9-10p 930-10p			-T-----	:30		\$750.00					
FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$750.00		0.00			
63	4	08/16/12	08/16/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	---T---	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$750.00		0.00			
64	4	08/17/12	08/17/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	----F--	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$750.00		0.00			
65	4	08/21/12	08/21/12	M-F 10-1030p M-F 10-1030p	CM-All	10-1030p	-T-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
FOX 4 NEWS AT 10P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$750.00		0.00			
66	4	08/15/12	08/15/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	--W----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	--W----					1	\$375.00		0.00			
67	4	08/16/12	08/16/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	---T---	:30	1	\$375.00	2	0.00	NM	1	\$375.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	---T---					1	\$375.00		0.00			
68	4	08/17/12	08/17/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	----F--	:30	1	\$375.00	2	0.00	NM	1	\$375.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$375.00		0.00			
69	4	08/20/12	08/20/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	M-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	M-----					1	\$375.00		0.00			
70	4	08/21/12	08/21/12	M-F 1030-1102p M-F 1030-1102p	CM-All	1030-1102p	-T-----	:30	1	\$375.00	2	0.00	NM	1	\$375.00
FOX 4 NEWS AT 1030P M-F FOX 4 NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/20/12	08/26/12	-T-----					1	\$375.00		0.00			
71	4	08/17/12	08/17/12	NFL Game (Pre-Season) FOX NFL Preseason Gam	CM-All	257P-CC	----F--	:30	1	\$1,400.00	2	0.00	NM	1	\$1,400.00
NFL PRESEASON ON FOX															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/13/12	08/19/12	----F--					1	\$1,400.00		0.00			
72	4	08/18/12	08/18/12	Sa 7-9a 8-9a	CM-All	8-9a	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00
FOX 4 NEWS															



WDAF-TV

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Contract / Revision **568130** Flight Dates **08/15/12-08/21/12**

Hiatus Dates

Original Date / Revision 08/15/12/ 08/15/12

Order Sep 00:15:00

Advertiser **Crossroads GPS**

Product **Crossroads GPS**

Estimate # **888**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals		
														Spots	Amount	
72	4	08/18/12	08/18/12	Sa 7-9a 8-9a	CM-All	8-9a (8:00 AM-9:00 AM)	-----S-	:30	1	\$375.00	1	0.00	NM	1	\$375.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S-	1		\$375.00		0.00							
E 73	4	08/18/12	08/18/12	Sa 5-6p 530-6p	CM-All	530-6p (5:30 PM-6:00 PM)	-----S-	:30	1	\$225.00	2	0.00	NM	0	\$0.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S-	1		\$225.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	4	08/13/12-08/19/12		Sa 5-6p	530-6p		(5:30 PM-6:00 PM)-----Sa--	:30		(\$225.00)		0.00	NM			
Credited																
74	4	08/18/12	08/18/12	Sa 9-10p 9-930p	CM-All	9-930p (9:00 PM-9:30 PM)	-----S-	:30	1	\$450.00	2	0.00	NM	1	\$450.00	
FOX 4 NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S-	1		\$450.00		0.00							
75	4	08/19/12	08/19/12	FOX News Sunday FOX News Sunday	CM-All	9a-10a	-----S	:30	1	\$150.00	2	0.00	NM	1	\$150.00	
FOX NEWS SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S	1		\$150.00		0.00							
76	4	08/19/12	08/19/12	SU 1030-1102p Su 1030-1102p	CM-All	1030-1102p	-----S	:30	1	\$375.00	2	0.00	NM	1	\$375.00	
FOX 4 NEWS AT 1030P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/13/12	08/19/12	-----S	1		\$375.00		0.00							
N 77	4	08/20/12	08/20/12	Monday Prime A FOX Prime Monday 7-8p	CM-All	7p-8p	M-----	:30	1	\$1,500.00	2	0.00	NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	M-----	1		\$1,500.00		0.00							
N 78	4	08/20/12	08/20/12	Monday Prime B FOX Prime Monday 8-9p	CM-All	8p-9p	M-----	:30	1	\$1,500.00	2	0.00	NM	1	\$1,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	M-----	1		\$1,500.00		0.00							
N 79	4	08/20/12	08/20/12	M-F 9-10a M-F 9-10a	CM-All	9-10a	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		08/20/12	08/26/12	M-----	1		\$225.00		0.00							
														Totals	74	\$34,825.00